

Student Name

Address

123 Street Name, City, State 55555

(123) 456-7890

email@gmail.com

Education **Bachelor of Arts, English, GPA: 4.0**
Minor: Communication, advertising focus
University of South Alabama, Mobile, Alabama, Anticipated graduation December 2011

Course **Creative Strategy**
Projects **Yellow Pages Competition**

- Worked in a team with two other students to create two print advertisements and one Internet advertisement.
- Learned how to research the client and come up with a company profile, client brief, and situational analysis.
- Used programs such as Adobe InDesign CS4 and Microsoft Word.

Issues in Publication Design

- Completed and created business documents such as memorandums and organizational backgrounders.
- Formed a company and designed the logo, letterhead, business card, postcard, advertisement, and newsletter.
- Used programs such as Adobe InDesign CS4, Microsoft Word, and Microsoft PowerPoint.

Relevant Courses	Principles of Advertising Editing and Layout Critical Theory	Creative Strategy Writing and Reporting Communication Research	Issues in Publication Design Two-Dimensional Design
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Work Experience **Usher**
Mitchell Center, Mobile, Alabama, August 2011-present

Hostess and Cashier
Hard Rock Casino Buffet, Biloxi, Mississippi, February-May 2009; August 2009-January 2010

eKids Counselor
eFitness & Wellness, Biloxi, Mississippi, July-August 2008; December 2008-January 2009; June-August 2009

Campus Involvement **Sigma Tau Delta, Secretary and Public Relations**

- Keep minutes at meetings and provide minutes to club officers
- Represent the organization at school events
- Help create and maintain Facebook page

Oracle Literary Magazine

- Fiction section board, Fall 2010

The Motley Literary Magazine

- Art Editor, Fall 2007-Spring 2008

Honors **Sigma Tau Delta (International English Honors Society), Fall 2010-present**
Dean's List

- University of South Alabama, Spring 2010-present
- Spring Hill College, Fall 2007-Fall 2008